



OUR VALUE PROPOSITION

Fractional & Interim C-Suite Leadership

POSITIONING STATEMENT

OneAccord provides experienced Fractional and Interim C-Suite leaders who help growth-minded and mid-market companies stabilize operations, accelerate performance, and build enterprise value—precisely when leadership capacity matters most.

Our operator-led executives step into moments of complexity, transition, or stalled execution to bring clarity, discipline, and momentum. We don't just advise. We lead, align, and execute alongside your team.

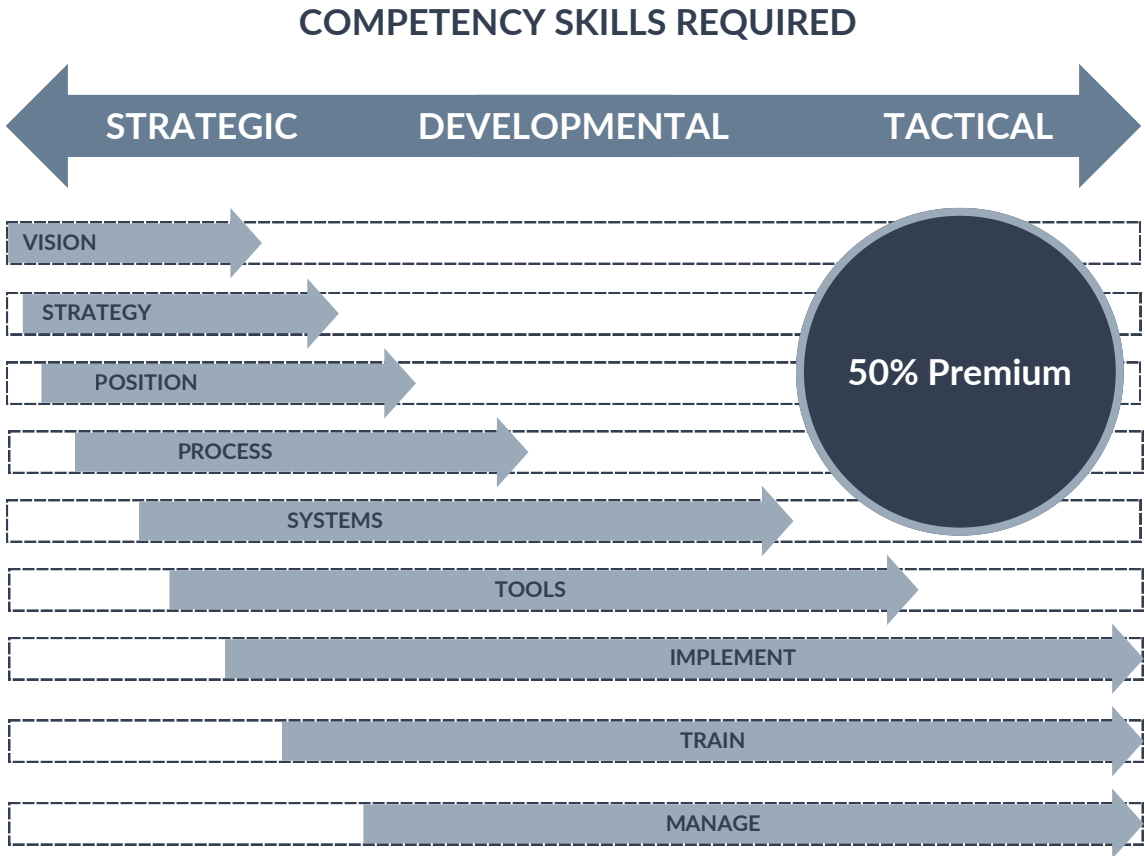


WHY THIS MATTERS

Most companies don't struggle because of bad strategy.

They struggle because leadership capacity hasn't kept pace with complexity.

Fractional and Interim C-Suite Leadership gives organizations access to seasoned operators, without the cost, risk, or delay of a full-time hire, exactly when execution and accountability are critical.



CORE BENEFITS / REASONS TO BELIEVE

- **You move faster – without guessing.**
Experienced executives quickly assess reality, identify root issues, and prioritize what actually moves the business forward.
- **You gain hands-on leadership, not just frameworks.**
Our leaders don't deliver slide decks and disappear. They own outcomes, lead teams, and install operating discipline.
- **You get the right executive for the moment.**
Whether the need is revenue growth, operational stability, financial clarity, or leadership transition, OneAccord deploys the right executive – or team – for the challenge.
- **You get the truth.**
Clear-eyed assessment replaces assumptions. Tough conversations happen early, not after value is lost.
- **You reduce cost and risk.**
Fractional and Interim leadership delivers executive impact at a significantly lower cost than a full-time W-2 hire – without long-term commitment.

VALUE PROPOSITION FOR CEOS & FOUNDERS

With a OneAccord executive in a Fractional or Interim C-Suite role, I gain immediate clarity on what's working, what's broken, and what must change – along with experienced leadership to stabilize execution, reduce dependency on me, and get the business back on a value-creation trajectory.

VALUE PROPOSITION FOR CFOS

With an experienced OneAccord executive partnering across leadership functions, I can trust that sales, operations, and execution are structured – not reactive – reducing operating inefficiencies while supporting sustainable revenue growth.

VALUE PROPOSITION FOR BOARDS, INVESTORS & CAPITAL PARTNERS

Deploying OneAccord's Fractional or Interim C-Suite Leadership is the fastest, most cost-effective way to stabilize performance, de-risk transitions, and protect enterprise value during growth, turnaround, or pre-exit periods.

VALUE PROPOSITION FOR REFERRAL PARTNERS

Referring clients to OneAccord ensures they receive seasoned leadership that can actually execute – strengthening outcomes, protecting relationships, and accelerating value creation across your portfolio or client base.

WHY FRACTIONAL & INTERIM LEADERSHIP WORKS

- One-time or time-bound engagement vs. permanent overhead
- Execution-focused leadership vs. advisory dependency
- Role-based impact vs. title-based cost
- Measurable outcomes tied to value creation.

Organizations gain higher performance, lower risk, and reduced long-term cost – before committing to permanent leadership.

WHAT MAKES ONEACCORD DIFFERENT

Operator-Led Leadership

Our executives have run companies, led turnarounds, and navigated exits – not just advised from the sidelines.

Integrated Execution

Leadership is connected to strategy, talent, systems, and outcomes – not isolated initiatives.

One Voice, One System

Clarity of direction, consistent operating rhythm, and accountability across the organization.

Built for Transition

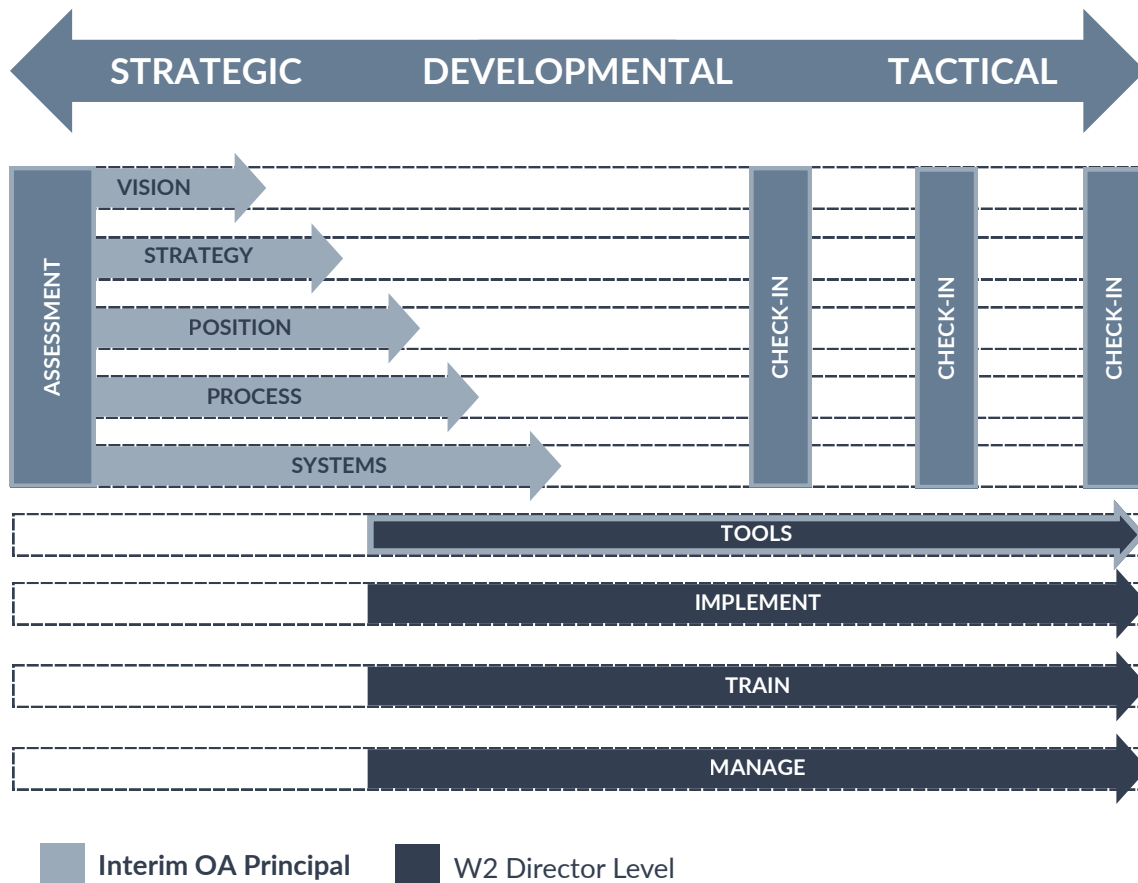
Whether preparing for growth, succession, or sale, leadership decisions are aligned to enterprise value.

WHEN IT WORKS BEST

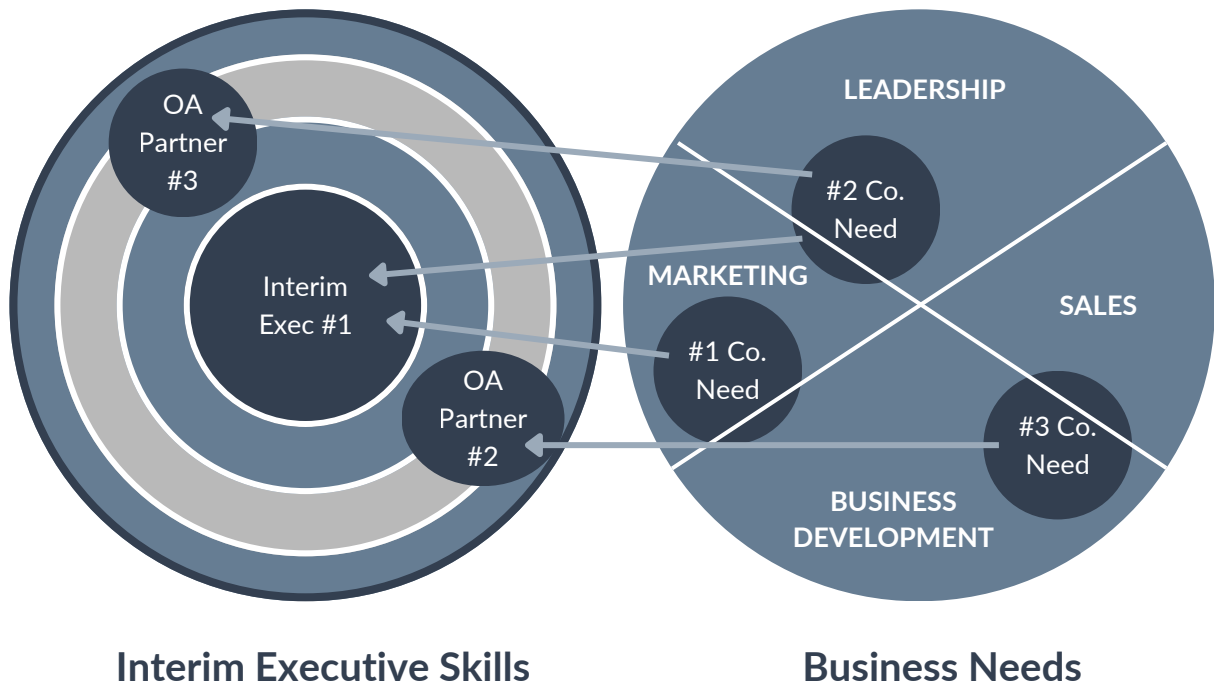
Fractional & Interim C-Suite Leadership delivers the highest impact during:

- Rapid growth or scaling strain
- Leadership gaps or transitions
- Revenue or execution stall
- Pre-exit or post-acquisition integration
- Founder dependency reduction

COMPETENCY SKILLS REQUIRED



SWEET SPOT VS. NEEDS



BOTTOM LINE

Fractional & Interim C-Suite Leadership isn't a stopgap.

It's a strategic advantage.

When leadership capacity matches complexity, execution stabilizes, teams align, and value accelerates – deliberately, not reactively.

WHEN LEADERSHIP CAPACITY MATCHES COMPLEXITY, PROGRESS FOLLOWS.

If your organization is growing, changing, or under pressure, leadership capacity matters more than ever.

OneAccord's Fractional & Interim C-Suite Leadership gives you access to experienced operators who step in, bring clarity, and help move the business forward—without the commitment of a full-time hire.

START WITH A CONVERSATION

A short, focused discussion helps clarify:

- A short, focused discussion helps clarify:
- Where execution or leadership capacity is breaking down
- What role would create the most immediate impact
- Whether Fractional or Interim leadership is the right fit

No pitches. No pressure. Just clarity.

**LEARN MORE ABOUT
FRACTIONAL & INTERIM C-SUITE
LEADERSHIP & SCHEDULE A CALL**

